

February 5, 2025

Dear Friend,

Your generosity has the power to transform lives and we're inviting you to make an extraordinary impact this spring.

On **Friday, May 16, 2025**, we're hosting **Smiles in Bloom** at **Castaway Portland**—an unforgettable evening celebrating the resilience and strength of children and families affected by cleft and craniofacial conditions. This year's gala is about more than raising funds—it's about creating brighter futures and ensuring no family faces this journey alone.

The evening will be filled with delightful bites, signature beverages, spirited bidding, and inspiring stories that showcase the profound difference you make.

When you sponsor **Smiles in Bloom**, you're planting seeds of hope for kids and families who need it most. In recognition of your partnership, your business will also receive exposure among our community of supporters who share your passion for making a difference.

I've included information on sponsorship opportunities and benefits for your review.

Your continued compassion and support ensures that every child has the opportunity to thrive and every family feels the support of a caring community.

For the kids,



Erica Soto
Executive Director

P.S. Enclosed you will find our **Sponsorship Proposal** for the event. Getting your response to us by **March 14th** ensures your business is included on the mailed invitation. Feel free to reach out to me with questions at sotoadmin@smileoregon.org.



Smile Oregon

2025 Gala Sponsorship Proposal

**Empower Smiles
Transform Lives**

Your sponsorship cultivates a brighter future for families navigating the craniofacial journey.

SMILES IN BLOOM

May 16, 2025

Castaway, Portland



smile
OREGON

Contact

Phone (503) 887-7117

Website www.smileoregon.org

Email ericas@smileoregon.org

Address PO Box 8827, Portland, OR 97207

About Smile Oregon Gala

Smiles in Bloom '25 is MARCH 16, 2025



By the Numbers

- 200+ guests attend the annual gala
- 18 sponsors in 2024 across different business sectors.
- Nearly \$2 million has been raised to support kids with cleft and craniofacial conditions, funding critical treatments, speech therapy, community events and orthodontic care for kids impacted by cleft and craniofacial conditions
- 100% of proceeds directly benefit local children and families in Oregon and SW Washington

Sponsor Benefits

- ☀️ Reach a passionate audience of medical professionals, community advocates, business leaders, and families.
- ☀️ Demonstrate your commitment to empowering kids and families navigating craniofacial journeys.
- ☀️ Enjoy prominent recognition at the event, in marketing materials, and across Smile Oregon's digital platforms.

Smiles in Bloom is Smile Oregon's annual fundraising gala, a vibrant celebration of resilience, connection, and transformation. Held each May, our spring gala brings together a diverse community of supporters to raise critical funds for children impacted by cleft and craniofacial conditions.

The gala attracts a dynamic audience of business and community leaders, medical professionals, families, Smile Oregon ambassadors, and loyal donors—all united by a shared commitment to empowering children and families on their craniofacial journeys.

Sponsorships come from community partners like you who are passionate about fostering brighter futures for kids. Partners and donors are united by their belief in Smile Oregon's mission to provide life-changing treatments, speech therapy, community events, and vital support for families. You can help ensure every child impacted by cleft and craniofacial conditions can shine with confidence and hope for a brighter future.

Snapshot of Smile Oregon

Smile Oregon's programs are designed to empower children impacted by cleft and craniofacial conditions, providing critical treatments and creating a supportive community where families can thrive. Through impactful events like the Walk & Family Picnic, Blazers Fan Night, and the annual Gala, Smile Oregon fosters connection, resilience, and confidence among kids and their families.

These events go far beyond joyful gatherings—they create lifelong networks of support and a sense of belonging for families navigating challenging medical journeys. By funding treatments like speech therapy, braces, and surgeries, Smile Oregon helps children overcome barriers and achieve their brightest smiles.

By sponsoring Smile Oregon's gala, you play a vital role in transforming lives. Your support ensures that children and families facing craniofacial challenges receive the care and community they need to thrive, one smile at a time.

2025 Events

Annual Spring Gala

Walk & Family Picnic

Pop-Up Community Events

Cleft and Craniofacial Awareness Month

Bullying Prevention Month

Testimonial

"When Amy got her braces funded through Smile Oregon, it lifted a huge weight off our family. It's not just the financial relief—it's the feeling that we're not walking this journey alone. Smile Oregon has given us a community, hope, and so many smiles along the way."

– Smile Oregon Parent



**Annual Walk
& Family Picnic**

	Platinum	Gold	Silver	Bronze	Table
BENEFITS AND COST	\$10,000	\$7,500	\$5,000	\$2,500	\$800
"Best Table in the House" upgraded event experience for 8 guests	✓				
Event Naming Opportunity Example: Smiles in Bloom, presented by YOUR NAME	✓				
Company logo prominently placed on event stage and flashed between slides during event program	✓				
Company logo signage placed in prominent area and flashed between slides during registration and happy hour.	✓	✓			
Company logo signage placed in prominent area within the venue.	✓	✓	✓		
Logo included on all printed event collateral including event invitation and program.	✓	✓	✓	✓	
Logo printed on all digital promotional material including social media, email marketing, and event website.	✓	✓	✓	✓	
Reserved table with logo at event	✓	✓	✓	✓	✓
Complimentary tickets to event	8	8	8	8	8

☒ **Yes! We'd like to sponsor at the _____ level**

☐ Payment included with form

☐ Please send an invoice

☐ Online Payment: smileoregon.org/sponsorship.

Business Name: _____

Contact: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____ **Phone:** _____

Signature: _____ **Date:** _____

Please Send Completed Form To:

PO Box 8827

Portland, OR 97207

OR complete online at
smileoregon.org/sponsorship



For Questions Contact:

Erica Soto, Executive Director

ericas@smileoregon.org

Direct: #503-887-7117

SMILES IN BLOOM



Friday, May 16th

Doors open at 6pm

Castaway

1900 NW 18th Ave
Portland, OR 97209

Attire: Floral Fun!

Tickets: \$100 per person



smile
OREGON

Register online at
smileoregon.org

JOIN US

for an enchanting evening filled with delightful bites, signature beverages, spirited bidding, and bountiful blooms. The evening features an exhilarating live auction, music with DJ Dan, and stories of impact. You'll also have the chance to raise the paddle in support of children and their families affected by cleft and craniofacial conditions. This year, we're planting seeds of joy and cultivating a brighter future for these amazing kids. Let's celebrate the beauty of growth, connection, and transformation, ensuring no family faces this journey alone!



Thank you to our generous sponsors:



**SPONSOR BY MARCH 14TH
TO HAVE YOUR LOGO INCLUDED
ON EVENT INVITATION!**



Kindly purchase your tickets by May 6th.

smileoregon.org

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