



# Smile Oregon

## 2026 Gala Sponsorship Proposal

---

**Empower Smiles  
Transform Lives**

Your sponsorship cultivates a bright future for families navigating the craniofacial journey.

### SMILES IN BLOOM

April 10, 2026  
Castaway, Portland

### WALK & FAMILY PICNIC

July 18, 2026  
Gabriel Park, Portland

#### Contact

Phone (503) 887-7117  
Website [www.smileoregon.org](http://www.smileoregon.org)  
Email [ericas@smileoregon.org](mailto:ericas@smileoregon.org)  
Address PO Box 23967, Portland, OR 97281



# Smiles in Bloom Gala - April 10, 2026

Smiles in Bloom is Smile Oregon's annual spring gala—a vibrant celebration that brings together more than 200 guests, including business and community leaders, medical professionals, families, and loyal supporters. Together, we raise critical funds for children impacted by cleft and craniofacial conditions. Since its inception, the gala has raised more than \$2 million to fund life-changing treatments, speech therapy, orthodontic care, and community programs for local children and families across Oregon and SW Washington. Sponsors gain meaningful visibility among a passionate audience while helping every child shine with confidence and hope for a brighter future.

## By the Numbers

200 guests attend the annual gala

18 sponsors across businesses, medical, and community sectors

\$2 million+ raised for kids and families

## 2026 Gala Sponsorship Opportunities

Your sponsorship helps bring smiles to life and here's how you can get involved:

BENEFITS AND COST	Presenting	Gold	Silver	Bronze	Table
"Best Table in the House" upgraded event experience for 8 guests	✓				
Event Naming Opportunity Example: Smiles in Bloom, presented by YOUR NAME	✓				
Company logo prominently placed on event stage and flashed between slides during event program	✓				
Company logo signage placed in prominent area and flashed between slides during registration and happy hour.	✓	✓			
Company logo signage placed in prominent area within the venue.	✓	✓	✓		
Logo included on all printed event collateral including event invitation and program.	✓	✓	✓	✓	
Logo printed on all digital promotional material including social media, email marketing, and event website.	✓	✓	✓	✓	
Reserved table with logo at event	✓	✓	✓	✓	✓
Complimentary tickets to event	8	8	8	8	8

# Annual Walk & Family Picnic - July 18, 2026

The Annual Walk & Family Picnic is Smile Oregon's largest and most anticipated gathering, uniting children impacted by craniofacial conditions, their families, and the wider community for a day of celebration, connection, and support. Families enjoy food, games, and friendship while young people take the lead in sharing their stories and building understanding.

Sponsorship of this event is an investment in community. Partners who support the Walk help create an environment where families feel seen and supported, where kids can step into leadership, and where the broader community learns empathy and inclusion. It's a meaningful way to align your brand with joy, resilience, and shared purpose.

## Overview

300+ guests attend each year

Participants include families, providers, donors, volunteers and community members from Oregon & SW Washington.

Signature community gathering, uniting kids, siblings, parents and supporters from across the state

Offers meaningful brand visibility

## 2026 Walk Sponsorship Opportunities

Your sponsorship helps create moments of joy, connection, and leadership for children impacted by craniofacial differences and their families.

BENEFITS AND COST	Presenting	Gold	Silver	Bronze
Event Naming Opportunity Example: Smile Oregon Annual Walk & Family Picnic Presented by YOUR NAME	✓			
Opportunity to address attendees at time of welcome	✓			
Company logo prominently placed at balloon arch	✓	✓		
Opportunity to provide company-provided swag item to attendees at Walk	✓	✓		
Logo included on Smile Oregon Walk swag item	✓	✓	✓	
Logo printed on all digital promotional material including social media, email marketing, and event website.	✓	✓	✓	✓
Vendor table at event	✓	✓	✓	✓

# Snapshot of Smile Oregon



Smile Oregon's programs are designed to empower children impacted by cleft and craniofacial conditions, providing critical treatments and creating a supportive community where families can thrive. Through impactful events like the Walk & Family Picnic, Blazers Fan Night, and the annual Gala, Smile Oregon fosters connection, resilience, and confidence among kids and their families.

These events go far beyond joyful gatherings—they create lifelong networks of support and a sense of belonging for families navigating challenging medical journeys. By funding treatments like speech therapy, braces, and surgeries, Smile Oregon helps children overcome barriers and achieve their brightest smiles.

By sponsoring Smile Oregon's gala and the Annual Walk & Family Picnic, you play a vital role in transforming lives. Your support ensures that children and families facing craniofacial challenges receive the care and community they need to thrive, one smile at a time.



**BULLYING  
Prevention  
Month**



**CLEFT & CRANIOFACIAL  
Awareness Month**



**Annual Walk  
& Family Picnic**

## Upcoming Events

**Annual Spring Gala**

**Walk & Family Picnic**

**Pop-Up Community Events**

**Cleft and Craniofacial  
Awareness Month**

**Bullying Prevention Month**

## Testimonial

"When Amy got her braces funded through Smile Oregon, it lifted a huge weight off our family. It's not just the financial relief, it's the feeling that we're not walking this journey alone. Smile Oregon has given us a community, hope, and so many smiles along the way."

– Smile Oregon Parent



**smile**  
OREGON

# 2026 Smile Oregon Sponsorship Commitment Form

**Yes! We are proud to sponsor Smile Oregon in 2026.**

## Smiles in Bloom Gala - April 10, 2026

<input type="checkbox"/> \$10,000 Presenting Sponsor	<input type="checkbox"/> \$2,500 Bronze Sponsor
<input type="checkbox"/> \$7,500 Gold Sponsor	<input type="checkbox"/> \$800 Table of 10
<input type="checkbox"/> \$5,000 Silver Sponsor	

## Annual Walk & Family Picnic - July 18, 2026

<input type="checkbox"/> \$5,000 Presenting Sponsor	<input type="checkbox"/> \$1,000 Silver Sponsor
<input type="checkbox"/> \$2,500 Gold Sponsor	<input type="checkbox"/> \$500 Bronze Sponsor

## Sponsor Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Information

**Total Sponsorship Amount: \$ \_\_\_\_\_**

<input type="checkbox"/> Payment included with form
<input type="checkbox"/> Please send an invoice

<input type="checkbox"/> Credit card online
<input type="checkbox"/> Please contact me.



**Sponsor Online**

**Please Send Completed Form To:** PO Box 23967, Portland, OR 97281  
**For Questions Contact:** Erica Soto, Executive Director at [ericas@smileoregon.org](mailto:ericas@smileoregon.org)