

Smile Oregon

2026 Gala Sponsorship Proposal

Empower Smiles
Transform Lives

Your sponsorship cultivates a brighter future for families navigating the craniofacial journey.

SMILES IN BLOOM

April 10, 2026
Castaway, Portland

WALK & FAMILY PICNIC

July 18, 2026
Gabriel Park, Portland

Contact

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smile
OREGON

Smiles in Bloom Gala - April 10, 2026

Smiles in Bloom is Smile Oregon's annual spring gala—a vibrant celebration that brings together more than 200 guests, including business and community leaders, medical professionals, families, and loyal supporters. Together, we raise critical funds for children impacted by cleft and craniofacial conditions. Since its inception, the gala has raised more than \$2 million to fund life-changing treatments, speech therapy, orthodontic care, and community programs for local children and families across Oregon and SW Washington. Sponsors gain meaningful visibility among a passionate audience while helping every child shine with confidence and hope for a brighter future.

By the Numbers

200 guests attend the annual gala

18 sponsors across businesses, medical, and community sectors

\$2 million+ raised for kids and families

2026 Gala Sponsorship Opportunities

Your sponsorship helps bring smiles to life and here's how you can get involved:

	Presenting	Gold	Silver	Bronze	Table
BENEFITS AND COST	\$10,000	\$7,500	\$5,000	\$2,500	\$800
"Best Table in the House" upgraded event experience for 8 guests	√				
Event Naming Opportunity Example: Smiles in Bloom, presented by YOUR NAME	√				
Company logo prominently placed on event stage and flashed between slides during event program	√				
Company logo signage placed in prominent area and flashed between slides during registration and happy hour.	√	√			
Company logo signage placed in prominent area within the venue.	√	√	√		
Logo included on all printed event collateral including event invitation and program.	√	√	√	√	
Logo printed on all digital promotional material including social media, email marketing, and event website.	√	√	√	√	
Reserved table with logo at event	√	√	√	√	√
Complimentary tickets to event	8	8	8	8	8

Annual Walk & Family Picnic - July 18, 2026

The Annual Walk & Family Picnic is Smile Oregon’s largest and most anticipated gathering, uniting children impacted by craniofacial conditions, their families, and the wider community for a day of celebration, connection, and support. Families enjoy food, games, and friendship while young people take the lead in sharing their stories and building understanding.

Sponsorship of this event is an investment in community. Partners who support the Walk help create an environment where families feel seen and supported, where kids can step into leadership, and where the broader community learns empathy and inclusion. It’s a meaningful way to align your brand with joy, resilience, and shared purpose.

2026 Walk Sponsorship Opportunities

Your sponsorship helps create moments of joy, connection, and leadership for children impacted by craniofacial differences and their families.

	Presenting	Gold	Silver	Bronze
BENEFITS AND COST	\$5,000	\$2,500	\$1,000	\$500
Event Naming Opportunity Example: Smile Oregon Annual Walk & Family Picnic Presented by YOUR NAME	√			
Opportunity to address attendees at time of welcome	√			
Company logo prominently placed at balloon arch	√	√		
Opportunity to provide company-provided swag item to attendees at Walk	√	√		
Logo included on Smile Oregon Walk swag item	√	√	√	
Logo printed on all digital promotional material including social media, email marketing, and event website.	√	√	√	√
Vendor table at event	√	√	√	√

Overview

300+ guests attend each year

Participants include families, providers, donors, volunteers and community members from Oregon & SW Washington.

Signature community gathering, uniting kids, siblings, parents and supporters from across the state

Offers meaningful brand visibility

Snapshot of Smile Oregon

Smile Oregon's programs are designed to empower children impacted by cleft and craniofacial conditions, providing critical treatments and creating a supportive community where families can thrive. Through impactful events like the Walk & Family Picnic, Blazers Fan Night, and the annual Gala, Smile Oregon fosters connection, resilience, and confidence among kids and their families.

These events go far beyond joyful gatherings—they create lifelong networks of support and a sense of belonging for families navigating challenging medical journeys. By funding treatments like speech therapy, braces, and surgeries, Smile Oregon helps children overcome barriers and achieve their brightest smiles.

By sponsoring Smile Oregon's gala and the Annual Walk & Family Picnic, you play a vital role in transforming lives. Your support ensures that children and families facing craniofacial challenges receive the care and community they need to thrive, one smile at a time.

Upcoming Events

Annual Spring Gala

Walk & Family Picnic

Pop-Up Community Events

Cleft and Craniofacial Awareness Month

Bullying Prevention Month

Testimonial

"When Amy got her braces funded through Smile Oregon, it lifted a huge weight off our family. It's not just the financial relief, it's the feeling that we're not walking this journey alone. Smile Oregon has given us a community, hope, and so many smiles along the way."

– Smile Oregon Parent



**Annual Walk
& Family Picnic**



2026 Smile Oregon Sponsorship Commitment Form

Yes! We are proud to sponsor Smile Oregon in 2026.

Smiles in Bloom Gala - April 10, 2026

- | | |
|--|---|
| ☐ \$10,000 Presenting Sponsor | ☐ \$2,500 Bronze Sponsor |
| ☐ \$7,500 Gold Sponsor | ☐ \$800 Table of 10 |
| ☐ \$5,00 Silver Sponsor | |

Annual Walk & Family Picnic - July 18, 2026

- | | |
|---|---|
| ☐ \$5,000 Presenting Sponsor | ☐ \$1,000 Silver Sponsor |
| ☐ \$2,500 Gold Sponsor | ☐ \$500 Bronze Sponsor |

Sponsor Information

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Payment Information

Total Sponsorship Amount: \$ _____

- | | |
|---|---|
| ☐ Payment included with form | ☐ Credit card online |
| ☐ Please send an invoice | ☐ Please contact me. |



Sponsor Online

Please Send Completed Form To: PO Box 23967, Portland, OR 97281
For Questions Contact: Erica Soto, Executive Director at ericas@smileoregon.org